

"Snap a photo in your dream space" contest
RULES OF PARTICIPATION
(the "rules")

1. The "Snap a photo in your dream space" contest ("**The Contest**") begins on Thursday March 13, 2025 at 12:01 a.m. Eastern Time (ET) and ends March 16, 2025 at 04:59 p.m. ET (the "**Contest Period**"). No purchase necessary.
2. The contest is sponsored by EBOX, a division of Bell Canada (the "**Sponsor**").
3. **ELIGIBILITY:** The Contest is open to legal residents of Ontario and Quebec who have reached the age of majority in their province of residence at the time of entry. Employees of the Sponsor and its parent, affiliates or related companies, subsidiaries, divisions, prize supplier, advertising and promotional agencies and other parties involved in the development, production, administration, or execution of the contest, as well as members of their immediate family (parents, brothers, sisters, and children) and persons domiciled with them are not eligible to enter the contest. Also, the winners of a EBOX contest in the 30 days preceding the date of selection of the winner of the present contest (including the persons they have designated to take possession of the prizes) and the persons domiciled with them are ineligible.
4. **HOW TO PARTICIPATE:**

Existing EBOX customers and non EBOX customers must take a photo at the EBOX photobooth at kiosk #2710 at the Montreal National Home Show, and provide their email address, between March 13, 2025, and March 16, 2025. You will automatically be entered in the contest. Limit of one (1) entry per participant. All participants are subject to verification of compliance with these rules.
5. **PRIZE:** There is three (3) prize winners. The winners will receive 1 year of fibre internet on EBOX, which is comprised of 1 monthly plan fee that is ordered by March 31, 2025, or a \$1000 furniture store gift card, or a \$500 Visa gift card, (the "Prize"). The fibre internet must be activated and remain active to receive the monthly credit. Winner must have reached the age of majority in their province of residence to claim the prize. Before being eligible to participate in the prize, the winner will be required to sign and return, within the time period prescribed by the Sponsor, a release and indemnity form in which they declare that they have read, understood and complied with the rules; gives all required consents; agrees to make themselves available to participate in publicity or promotional activities related to the contest, the Sponsor, the prize supplier or similar matters; authorizes the Sponsor and the prize provider to broadcast or publish their name, city or town and province of residence, photograph, image, voice and nickname for advertising or promotional purposes or for general information or entertainment purposes, without compensation other than participation in the Prize; accepts the Prize as offered; and releases the Sponsor and the prize provider from any and all liability whatsoever arising from the receipt and use of the Prize. Approximate retail value of the Prizes: \$620.00 CAD, \$1000 CAD and \$500 CAD.
6. The Prize must be accepted as awarded. It may not be sold or transferred and is not redeemable for cash. In the event that all or part of the Prize is unavailable, the Sponsor and prize supplier reserve the right to substitute another prize, in whole or in part. Winner

is responsible for all costs not expressly described in these terms and conditions. Winner acknowledges that once the Prize has been awarded, all obligations normally assumed by the supplier of services or goods become the responsibility of the supplier.

7. DRAW: On March 18, 2025 at approximately 9:00 a.m. (ET), at EBOX's offices in Longueuil, Quebec, a random draw will be held from all eligible entries received during the Contest Period. The first entry drawn will be eligible to win the Prize. The odds of an entry being selected for the Prize depend on the total number of eligible entries received during the Contest Period. EBOX, acting reasonably, will attempt to contact the potential winner, by name, who will receive an email through the email account used at the photo booth within one (1) day of the draw, to announce that they have won and to validate their contact information. The potential prize winner is solely responsible for monitoring their account for such notification emails. In the event that a potential winner does not respond to the contest notification message as indicated in the notification within one (1) business day of the draw, such potential winner will be disqualified, and an alternate potential winner may be drawn at the sole discretion of the Contest Sponsor. Potential winner will be required to provide proof of identity upon request.
8. To be officially declared a winner, the potential winner must first correctly answer, unaided, a time-limited mathematical skill-testing question posed by EBOX. Failure to comply with all of the provisions set forth herein may result in the disqualification of the potential winner by the Sponsor, who may then draw the name of an alternate potential winner, without incurring its liability or that of the prize supplier in any way whatsoever in this regard. The winner selection and qualification procedures described above will be followed, with necessary modifications, until a qualified winner has been duly selected, but no later than April 17, 2025.
9. By entering the contest, each entrant agrees to abide by these rules. All decisions of the Sponsor with respect to all aspects of the contest, including eligibility of entries, are final and without appeal.
10. All entries become the property of the Sponsor, who assumes no responsibility for truncated, misplaced, delayed, destroyed or misdirected entries, e-mails, mailings or voice messages, or for computer errors or failures. Sponsor is not responsible for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, distribution or printing errors, lost, delayed or garbled data or transmissions, or omissions, interruptions, deletions, defects or failures of any telephone or electronic lines, computer network or hardware, software or any combination thereof. Entries or entry data that have been modified or altered are void. If for any reason the Sponsor determines, in its sole discretion, that the Contest is not capable of running as originally planned, or that any factor such as computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or other causes corrupt the administration of the Contest, the Sponsor reserves the right to terminate the Contest at any time without notice, security, fairness, integrity or proper conduct, it reserves the right to cancel, modify, extend, suspend or terminate the contest and to select a winner from among the eligible entries already received. The Sponsor reserves the right to make changes to the rules without materially altering their terms. The Sponsor also reserves the right, at its sole discretion, to disqualify any individual who tampers with the contest entry system, tampers with the operation of the contest, violates the contest rules or otherwise disrupts the contest. Any attempt to deliberately damage the contest website or to undermine the legitimate operation of the contest is a violation of criminal and civil laws, and should such an attempt be made, the Sponsor

reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor is not responsible for any errors or negligence that may occur in connection with the contest, including any damage to an entrant's computer system (hardware or software) resulting from participating in the contest or downloading information from the contest website.

11. The contest is subject to all applicable federal, provincial, and municipal laws and regulations. By entering the contest, each entrant consents to the collection, use and disclosure of their personal information (i.e., personally identifiable information such as telephone number, age, and home address) by the Sponsor and prize provider for the purposes of implementing, administering and fulfilling the contest. The Sponsor and prize provider agree not to sell or transmit this personal information to third parties, except for the purposes of administering the contest. By entering the Contest, each entrant consents to the collection, use and disclosure of his or her personal information in accordance with the EBOX privacy policy, available at <https://www.ebox.ca/en/privacy-policy/>. Any inquiries regarding personal information held by the sponsor should be directed to EBOX at 1 844 323-EBOX (3269).
12. In the event of any discrepancy or inconsistency between the terms and conditions of these contest rules and any statements or representations contained in any contest materials, such as entry forms, point-of-sale, television, print or online advertising materials, the provisions of these contest rules shall prevail.
13. All intellectual property, such as trademarks, trade names, logos, visual elements, promotional materials, web pages, source code, drawings, illustrations, slogans, and representations, is the property of the Sponsor or its affiliates. All rights reserved. It is strictly forbidden to copy or use any copyrighted material or any material constituting intellectual property without the prior written consent of the owner.
14. **NO PURCHASE NECESSARY.** If a participant wants to enter the contest, please send an email to marketing@ebox.ca with the subject line "SNH Snap a photo in your dream space contest" and include your full name, address and phone number in the email.